

FREE QUOTE Michigan 17 Feb. 2014 Golfers: 1 Submit

Golf News for Monday, July 17, 2006 | [Equipment](#)

**Ontic Golf unveils the fourth in its state-of-the-art line of putters**

GRAND HAVEN, Mich. -- The hard work is paying off for Bernie Pinder, President and CEO of Ontic Golf Group, LLC. And golfers are enjoying the payoff, too.

Pinder, who has dedicated himself to making state-of-the-art putters designed to improve the putting skills and strokes of golfers, is set to introduce the company's fourth model, the M-Pulse Putter. Sixteen months of research, development and testing have gone into the putter's development.

"The M-Pulse Putter will feature the most advanced and unequalled design technology ever in a putter," says Pinder, a former scratch golfer and Senior PGA Q-School participant. The M-Pulse Putter's benefits begin with Ontic Golf's patented DST (Dynamic Sole Technology), which is a staple in the entire line of Ontic Golf putters. DST allows golfers to be more consistent in their putting than any other putter on the market. The DST design sets the heel and toe flat to the putting surface, taking full advantage of the custom-fit lie angles so important to precise set-up, accuracy, and roll performance.

The M-Pulse Putter features a down-the-line mass weighting system that puts more than half of the head weight directly behind the ball for consistent center contact, roll, and feel. The down-the-line system and mallet design offers superior visuals for on line putting.

The most advanced engineered feature of the M-Pulse Putter is the "Self-Adjusting Lie Angle", for pure custom fitting, from 80 degrees upright (USGA limit) to 60 degrees flat. The "Positive Lie Angle Locking System" locks your custom fit angle within the full range of angles. The "Positive Lie Angle Locking System" was designed to meet the USGA Conformance requirements.

The putter is "Face Balanced in all Lie Angles." An "Engineering Masterpiece" says Pinder. Face balancing in all lie angles adds balance to the set-up and putting stroke for roll performance and more putts made.

Ontic Golf Putters are CNC Machined to 2.5 degrees of face loft to maximize overspin roll and reduce skid. Research data showed us that 2-3 degrees of loft provided superior and more consistent roll rates and distance control. The variations in golf ball roll performance characteristics was another interesting study.

Custom fitting, in fact, is a key component to Pinder's development and creation of putters. "Ontic Golf believes that all clubs, especially putters, should be custom fit to the individual golfer," says Pinder. "Using a custom-fit putter is critical to improving putting performance and lowering your score. As such, all Ontic Putters are designed to be custom fitted. When a putter is ordered, Ontic will send a fitting kit and instructions on how to measure your lie angle and length. The data is e-mailed to Ontic and a custom-fit Tour Blade or Classic style putter will be made and shipped within 48-72 hours."

The M-Pulse Putter, which comes in a platinum pearl finish, is CNC-machine milled from solid 6061-T6 aircraft grade aluminum. The mass weight alignment bar is machined from solid 360 brass and 303 stainless steel. All adjusting screws are stainless steel.

The first production prototype run of 70 M-Pulse Putters will be offered at \$225.00. A custom adjusting tool and head cover are included with free shipping. The putter is available in right and left hand.

The M-Pulse Putter joins the trio of other putters in the Ontic Golf line. The Signature Tour Blade comes with a copper insert, a urethane insert or without an insert and are all CNC machined from carbon steel. MSRP is \$165 and is available in right hand only. The Classic Series are CNC machined from solid brass and are available in heel-shafted or center-shafted models. MSRP is \$139.

The preciseness of Ontic Putters is a tribute to Pinder's background. Pinder once owned a machine shop in Grand Rapids, Michigan that made precision machine parts for the automotive and other industries.

"I have always manufactured products to exacting specifications, which is what I'm doing with Ontic Putters," says Pinder. "Perfection is what we strive for with these putters and we will settle for nothing less. The better golfers feel about our putters, and the results they attain, the better we feel about ourselves and our company."

Ontic Golf has a number of PGA Club Pro's using their putter, with several serving as part of the company's advisory staff. Leigh Taylor, PGA Master Professional & Life Member, Philadelphia, Penn., joined the Ontic Advisory Team based on his experience with the putters.

For Information  
Contact: Mary Deatrick  
(407) 332-5212, mary@deatrickpr.com

Ad muted. Undo We'll do our best to show you more relevant ads in the future. Help us show you better ads by updating your [ads settings](#).

RECENT NEWS FROM EQUIPMENT

- [SteelFiber i110 shafts score top 10s at Allianz Championship](#)
- [Fourteen Golf posts top-10 finish at AT&T Pebble Beach National Pro-Am](#)
- [SCOR Golf's scoring clubs earn place on Golf Digest Hot List](#)
- [Nike congratulates Chevenne Woods win at Volvic RACV Ladies Masters](#)
- [Cure RX2 Putter by Veritas Golf in action on Allianz Championship](#)
- [SCOR Golf recognized by 2014 Golf Digest Hot List](#)

LATEST GOLF NEWS

- [McDowell, McGinley, Grant and Cannon win 2013 Irish Golf Writers Awards sponsored by Carr Golf Group](#)
- [Midland, Michigan selects Billy Casper Golf to manage Currie Golf Course](#)
- [Washington's Salish Cliffs Golf Club named among top casino courses](#)
- [Florida's Old Palm Golf Club offers congratulations to Raymond Floyd](#)
- [KINGMADE Jerky now available at PGA Tour Superstores nationwide](#)
- [Pacific Links International newest World Corporate Golf Challenge license holder](#)

It's gone. [Back](#)

Thanks for the feedback!

Covering content with ads is against our publisher policy. We will review this site for compliance with our policy.

Help us show you better ads by updating your [ads preferences](#).



Sign Up for Our Newsletter

email address



Augusta Golf Package

Gull Lake View - Weekday Spring Golf Package



Dates: January 1, 2014 - May 22, 2014

Five Great Courses, One Great Deal. With our Golf Packages, you can reserve one of our Fairway Villas and get unlimited golf on all five championship courses for one great price. Whether it's an overnight trip or a five-day golfing excursion, we've got a package that will make sure it's a success.

Price range: \$129

For more information [click here](#).

Grand Haven Related Articles

New pain-relieving Kool Tee a kool concept



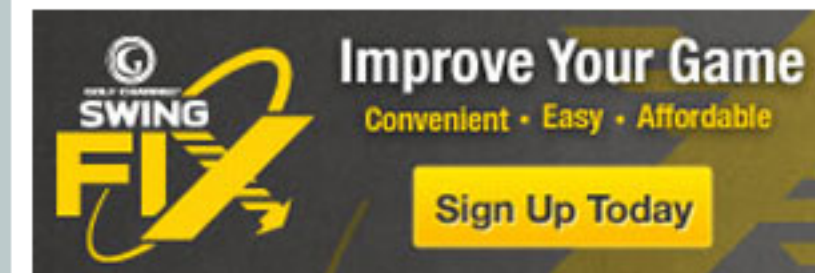
For Pres Kool, golf just wasn't as fun anymore. A resident and former mayor of Battle Creek, Mich., Kool suffered through chronic lower back problems for the pa [...]

Michigan Golf Articles

Photo Gallery: In pictures: A perfect weeklong golf trip to northern Michigan

Photo Gallery: Bask in the beauty of Bay Harbor Golf Club in northern Michigan

Photo Gallery: Tom Doak shows his 'minimalist' approach on the Black Forest golf course at Wilderness Valley in Gaylord, Michigan



<a href="#">TravelGolf.com</a>	<a href="#">GolfArizona.com</a>	<a href="#">LasVegasGolf.com</a>	<a href="#">FloridaGolf.com</a>	<a href="#">HiltonHeadGolf.com</a>	<a href="#">MichiganGolf.com</a>
<a href="#">WorldGolf.com</a>	<a href="#">PhoenixGolf.com</a>	<a href="#">NevadaGolf.com</a>	<a href="#">OrlandoGolf.com</a>	<a href="#">GolfCarolina.com</a>	<a href="#">GolfCanada.com</a>
<a href="#">WorldGolfWire.com</a>	<a href="#">GolfTexas.com</a>	<a href="#">HawaiiGolf.com</a>	<a href="#">GulfCoastGolf.com</a>	<a href="#">NorthCarolinaGolf.com</a>	<a href="#">OntarioGolf.com</a>
<a href="#">ScotlandGolf.com</a>	<a href="#">SanAntonioGolf.com</a>	<a href="#">GolfCalifornia.com</a>	<a href="#">MississippiGolf.com</a>	<a href="#">WilmingtonGolf.com</a>	<a href="#">WisconsinGolf.com</a>
<a href="#">StAndrewsGolf.com</a>	<a href="#">GolfColorado.com</a>	<a href="#">MontereyGolf.com</a>	<a href="#">BiloxiGolf.com</a>	<a href="#">GolfGeorgia.com</a>	<a href="#">GolfIllinois.com</a>
<a href="#">GolfEurope.com</a>	<a href="#">NewMexicoGolf.com</a>	<a href="#">OregonGolf.com</a>	<a href="#">CaribbeanGolf.com</a>	<a href="#">JacksonvilleGolf.com</a>	<a href="#">GolfOhio.com</a>