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M-Pulse Putter slated as Ontic's Golf's headliner at PGA Show

GRAND HAVEN, Mich. -- Ontic Golf has its Pulse on the golf industry, and the industry is ready to feel the beat.

That beat will go on when the company's product line, led by the revolutionary M-Pulse Putter, takes center stage at the 2007 PGA Merchandise Show at the Orange County Convention Center in Orlando, FL. from Jan. 25- 27 in Booth No. 1295.

The newly-introduced M-Pulse Putter, which took nearly a year-and-a-half to research, develop and test before coming to market, will be the star of the Show for Ontic Golf. It joins the company's three other offerings – The Signature Tour Blade and the Classic Series heel-shafted and center-shafted models – to a fantastic foursome that provides golfers with all the feel and distance control on the greens they could ever want. It is no wonder that Ontic says of its products "For the most consistent putter performance by design."

The Signature Tour Blade (MSRP: \$165) is CNC-machined from carbon steel and comes with a copper insert, a urethane insert or without an insert. It is available in right hand only. The Classic Series are CNC-machined from solid brass and has an MSRP of \$139

But the M-Pulse is the most technologically advanced putter in the line, and a tribute to the hard work that Bernie Pinder, President and CEO of Ontic Golf Group, LLC, has put into the company since starting it in 2004.

"The M-Pulse Putter features the most advanced and unequalled design technology ever in a putter," says Pinder, a former scratch golfer and participant in the Champions Tour Q-School. "It is a true physical definition of the term state-of-the-art.

"I have always manufactured products to exacting specifications, which is what I'm doing with Ontic Putters," adds Pinder, who once owned a machine shop that made precision parts for the automotive and other industries. "Perfection is what we strive for with these putters, and we will settle for nothing less. The better golfers feel about our putters, and the results they attain, the better we feel about ourselves and our company."

The M-Pulse Putter's benefits begin with the company's DST, or Dynamic Sole Technology, which is patented and featured in all four putters.

"It allows golfers to be more consistent in their putting than any other putter on the market," says Pinder. "The DST design sets the heel and toe flat to the putting surface, taking full advantage of the custom-fit lie angles that are so important to precise set-up, accuracy, and roll performance."

The M-Pulse Putter also features a down-the-line mass weighting system that puts more than half of the head weight directly behind the ball for consistent center contact, roll, and feel. The system and the putter's mallet design offer superior visuals for on-line putting.

But the most advanced engineered feature of the M-Pulse Putter is the Patented Positive Lie Angle Locking System, which allows for pure custom fitting from 80 degrees upright (USGA limit) to 60 degrees flat. The Positive Lie Angle Locking System locks your custom-fit angle within the full range of angles. The Positive Lie Angle Locking System meets all USGA conformance requirements.

Finally, the M-Pulse is face-balanced in all lie angles.

"The M-Pulse Putter is an engineering masterpiece," says Pinder. "Face balancing in all lie angles adds balance to the set-up and putting stroke for roll performance and more putts made - time after time."

The M-Pulse Putter comes in a platinum pearl finish and is CNC-machine milled from solid 6061-T6 aircraft grade aluminum. The mass weight alignment bar is machined from solid 360 brass and 303 stainless steel. All adjusting screws are stainless steel.

The M-Pulse Putter has a MSRP of \$225 and is available in right-hand and left-hand models. A custom adjusting tool and head cover are included.

Like the M-Pulse, all Ontic Golf putters are CNC Machined to 2.5 degrees of face loft to maximize overspin roll and reduce skid. Research data shows that 2-3 degrees of loft provides superior and more consistent roll rates and distance control.

Custom fitting is the key component in Ontic Golf's product line.

"Ontic Golf believes that all clubs, especially putters, should be custom fit to the individual golfer," says Pinder. "Using a custom-fit putter is critical to improving putting performance and lowering your score. As such, all Ontic Putters are designed to be custom fitted. When a putter is ordered, Ontic will send a fitting kit and instructions on how to measure your lie angle and length. The data is e-mailed to Ontic and a custom-fit Tour Blade or Classic style putter will be made and shipped within 48-72 hours."

All Ontic Putters are made in the USA and shipped within 48-72 hours of being ordered. They come with a 60-day money-back guarantee. For more information on Ontic Golf Group LLC contact Bernie Pinder at 616 846-0857, fax 616-296-9332; email onticgolf@charter.net, or visit the company's web site at www.onticgolf.com.

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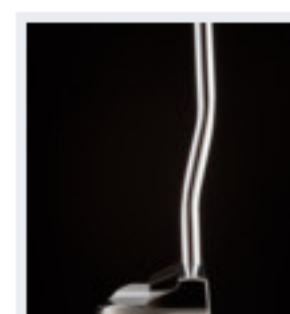
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